[Street Address]

[City, ST ZIP Code]

[Telephone] | [Website]

[Email]

Jordan Ellis

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| Objective |  | Innovative Graphic Designer offering an exquisite blend of creativity, analytical skill, and a mastery in multimedia marketing. Eager to provide design expertise to foster and enhance the brand identity and visual communication strategies of a forward-thinking company. | |
| Professional Achievements |  | Graphic Design & BrandingDesigned brand identities for 15+ clients, enhancing their market presence and recognition.Created cohesive visual branding strategies, increasing client engagement by 20%.Produced print and digital assets, including brochures, posters, and social media graphics.Web & UX/UI DesignDeveloped responsive websites with intuitive navigation, resulting in a 25% increase in user retention.Designed user-friendly interfaces for mobile and web applications, improving usability ratings by 30%.Conducted UX research and testing to optimize design solutions for target audiences.Motion Graphics & PhotographyProduced motion graphics for promotional videos, boosting campaign effectiveness by 15%.Captured professional photography for client portfolios and marketing campaigns. Edited and retouched photos to achieve high-quality visual standards. | |
| Skills |  | * Adobe Certified Expert * Certified Graphic Designer * Typography * Web Design * Branding | * Digital Media * UX/UI Design * Motion Graphics * Print Design * Project Manager |
| Work History |  | Lead Graphic Designer | Creative Sphere | Seattle, WA [Dates From – To] Graphic Designer | Design Harmony | Seattle, WA [Dates From – To] | |
| Education |  | Bachelor of Fine Arts in Graphic Design | Seattle University | Seattle, WA You might want to include your GPA here and a brief summary of relevant coursework, awards, and honors. | |